ORGANIZATIONAL CHECKUP

For each statement below, rank your business on a scale of 1 to 5 where 1 is weak and 5 is strong.

| | | 1 | 2 | 3 | 4 | 5 |
|-----|---|---|---|---|---|---|
| 1. | We have a clear vision in writing that has been properly communicated and is shared by everyone. | | | | | |
| 2. | Our core values are clear, and we are hiring, reviewing, rewarding, and firing around them. | | | | | |
| 3. | Our core business is clear, and our systems and processes reflect that. | | | | | |
| 4. | Our 10-Year Target™ is clear and has been communicated to everyone. | | | | | |
| 5. | Our target market is clear, and our sales and marketing efforts are focused on it. | | | | | |
| 6. | Our differentiators are clear, and all of our sales and marketing efforts communicate them. | | | | | |
| 7. | We have a proven process for doing business with our customers. It has been named and visually illustrated, and everyone is adhering to it. | | | | | |
| 8. | All of the people in our organization are the right people. | | | | | |
| 9. | Our accountability chart (organizational chart of roles and responsibilities) is clear, complete, and constantly updated. | | | | | |
| 10. | Everyone is in the right seat. | | | | | |
| 11. | Our leadership team is open and honest, and demonstrates a high level of trust. | | | | | |
| 12. | Everyone has Rocks and is focused on them (3 to 7 priorities per quarter). | | | | | |

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| 13. | Everyone is engaged in regular weekly meetings. | 1 | 2 | 3 | 4 | 5 • | | | |
|---|--|----|----|----|----|--------|--|--|--|
| 14. | All meetings are on the same day and at the same time each week, have the same printed agenda, start on time, and end on time. | | | ٥ | ٥ | | | | |
| 15. | All teams clearly identify, discuss, and solve key issues for the greater good and long term. | | | | | | | | |
| 16. | Our systems and processes are documented, simplified, and followed by all. | | | | | | | | |
| 17. | We have a system for receiving regular customer and employee feedback, and we know their level of satisfaction. | | | | | | | | |
| 18. | A Scorecard for weekly metrics and measurables is in place. | | | | | | | | |
| 19. | Everyone in the organization has a number. | | | | | | | | |
| 20. | We have a budget and are monitoring it regularly (e.g., monthly or quarterly). | | | | | | | | |
| | Total number of each ranking | x1 | x2 | x3 | x4 | x5 | | | |
| | Multiply by the number above | | | | | | | | |
| Add all five numbers to determine the percentage score that reflects the current state of your company 6. | | | | | | | | | |

